

Report on Swachhta Pakhwada (16-28 February 2020)

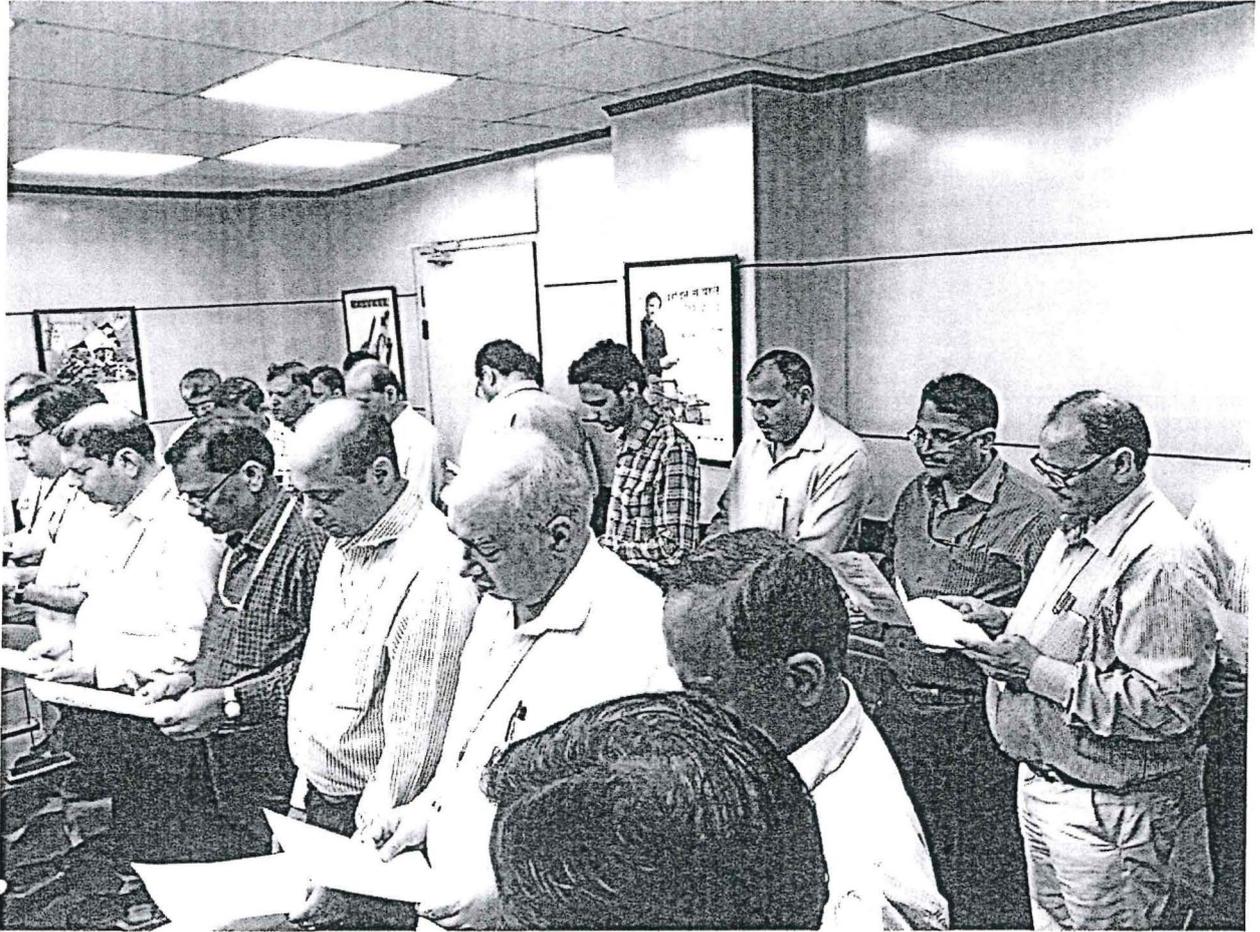
Ministry of Consumer Affairs (16th-28th February)

- Cleaning drives were executed and video spots on cleanliness were displayed on Department's website throughout the tenure of Swachhta Pakhwada.
- Swachhta Pledge was sworn by all the officials and staff of Department of Consumer Affairs to promote cleanliness and maintain hygiene in the surroundings.
- A sound and clear message on maintaining cleanliness was resonated by the team of Nukkad Natak at the premises of Krishi Bhawan.
- Various other activities like Shramdaan, disposal of single use plastic, cleaning of office premises and Nukkad Natak were undertaken in the department.
- Various Swachhta related competitions and quiz were organized and winners were awarded.
- Department undertook cleaning and segregation drive for safe disposal of solid waste.
- Sessions on disposal of Bio-medical waste and e-waste and corona virus were presented by environmental experts.

The Department of Consumer Affairs observed Swachhta Pakhwada from 16th to 28th February 2020 and in this direction, a series of activities were undertaken to promote hygiene and sanitation. Throughout the Pakhwada, informative videos on Swachhta were displayed on the official website and social media platforms of the department. #HarKadamSwachhtaKiOre was the relevant hashtag used to disseminate the message on social media platforms like Instagram, Facebook and Twitter. Cleaning drives were also executed in chosen markets by voluntary consumer organisations to promote cleanliness and inform different consumers about the need of maintaining hygiene in the surroundings. Discontinuation of the single-use plastic was also encouraged in the Department . Day-wise details of activities undertaken are as under : -

DAY 1

The Pakhwada started on 17th February with 'Swachhta Pledge' in Krishi Bhawan. The officers and the staff from the department participated and pledged to maintain cleanliness of the surroundings as their civil duty.



DAY 2

A Nukkad Natak was performed by the team of Song and Drama Division (Ministry of Information & Broadcasting), on 18th February at Krishi Bhawan. The team clearly resonated the message of keeping our surroundings neat and clean. The performance was applauded by everyone in the audience as it was a fun and thoughtful experience for them.



DAY 3

After the Swachhta Pledge and Nukkad Natak, cleanliness drive was carried out in all sections, corridors and record room of the Department. During this process, segregation and safe disposal of paper waste, electrical waste, plastic waste and batteries were done. Old records were also reviewed from record room to reduce the paper waste and clean the area. To disseminate a message that "cleanliness starts from within" this drive was executed as to tell people that one should start the change from his/her own workplace or private space and then only the country will change.



DAY4

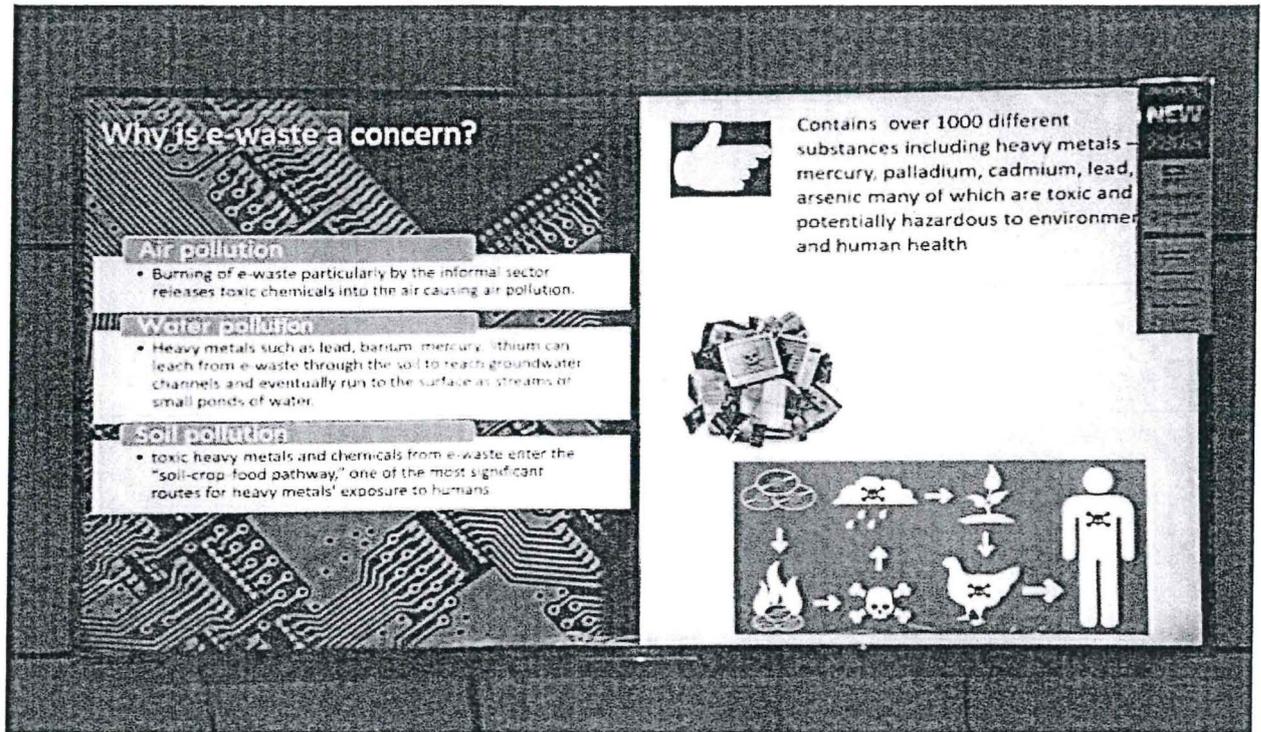
Day 4 of Swachhta Pakhwada started with 'Shramdaan'- an effort to keep environment clean and green. All employees took part in the event with great zeal and enthusiasm as they cleaned Krishi Bhawan with the broom to maintain cleanliness around.



DAY 5

Lecture cum presentations on different subjects were also undertaken by the department. The subject of first presentation was safe disposal of E-waste and it was presented on 21st February to all the staff and officials of Consumer Affairs Department. It was presented by Shri Sonu Singh (Scientist- Department of Environment).





DAY 6

A Quiz competition relating to Sanitation and Hygiene was organized for the employees of the Department. There was good participation from the staff members of the Department.



DAY 7

A fruitful panel discussion was observed on the seventh day of Swachhta Pakhwada. All the staff members and officers participated in the discussion about keeping our surroundings clean. Everyone discussed the consequences of living in polluted environment and suggested the ways and methods to keep the environment clean.



DAY 8

All the sections/ Divisions of the Department continue cleaning drives and segregation of plastic and other waste materials.

DAY 9

In another day of Swachhta Pakhwada, a committee comprising senior officers made visits to different sections to decide the cleanest and best section. It motivated the staff members to keep their section neat and clean.

DAY 10

On the closing day of the Swachhta Pakhwada, a lecture-cum- presentation were organized on safe disposal of bio-medical waste and the dangers and precautionary measures to be undertaken for prevention from Corona Virus infection. The presentation were made by Sh. A.N. Singh and Dr. Dharmendra Kumar Gupta, Scientists of the Department of Environment, Forest and Climate Change. This was followed by distributi9on of prizes to the best section and winners of Quiz competition by Additional Secretary (CA), Ms. Nidhi Khare.



