## No. J-25/4/2020-CPU (CCPA) Government of India Ministry of Consumer Affairs, Food & Public Distribution (Department of Consumer Affairs)

Views/comments/suggestions on the draft Central Consumer Protection Authority (Prevention of Misleading Advertisements and Necessary Due Diligence for Endorsement of Advertisements) Guidelines, 2020 were invited by 18<sup>th</sup> September, 2020.

2. It has been decided to extend the date for submission of the views/comments/suggestions for another two weeks i.e. by 01st October, 2020. The views/comments/suggestions on the draft Central Consumer Protection Authority (Prevention of Misleading Advertisements and Necessary Due Diligence for Endorsement of Advertisements) Guidelines, 2020 may be sent (till 01/10/2020) by email at <a href="mailto:dscpu-ca@nic.in">dscpu-ca@nic.in</a>.

(G.C. Rout)

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