No K-28/30/2019-Pub Government of India Ministry of Consumer Affairs, Food & Public Distribution Department of Consumer Affairs (Publicity Division)

Krishi Bhawan Dated 2nd March, 2020

CORRIGENDUM

Subject:- Corrigendum regarding "Expression of Interest for Engagement of Social Network Management Agency to utilize the Social Media Platforms by the Department of Consumer Affairs- Tender ID No. 2020_DoCA_546165_1

A Pre-bid meeting in respect of the Expression of Interest (EOI) for engagement of social Network Management agency in the Department of Consumer Affairs was held on 25-02-2020 at Krishi Bhawan, New Delhi.

The following corrigendum may be carried out in the tender document :-

The scope of the EOI as enumerated in the Section II of the tender document has been marginally increased. In addition to the management of the social media platforms of the department, the Hon'ble Minister (CA, F&PD) and the Hon'ble MoS (CA, F&PD), the selected firm would be required to redesign and develop the Jago Grahak Jago web portal by integrating all existing and new web portals, social media handles of the Department of Consumer Affairs and other consumer related Departments. Its design and integration should provide a single point of information for all consumer related services. The redevelopment of Jago Grahak Jago Portal would also require interface and seamless integration with the web portal of the National Consumer Dispute Redressal Commission, (NCDRC), CONFONET and the National Consumer Helpline.

The prospective bidders will be required to submit size and competence of the team for initial phase of about 3 months and during the maintenance phase. Approval of the Department would have to be taken if any of the key persons is changed.

The experience and the projects handled till the uploading of the EOI during the financial year 2019-20 will be counted for considering eligibility and technical evaluation.

A query was raised regarding submission of the security audit certificate. It was clarified that security audit certificate is required to be provided in case the firm uses readymade tools. If the firm uses customised tools, the bidders has to furnish an undertaking that their tools will be audited by NICSI or CERT-IN empanelled agency

(Pradeep Bhatnagar)

Director(Publicity)